



# Converter | Tec

Founded in 1969 as SEG in Krefeld, Germany - grown under Woodward for more than 10 years - ConverterTec is a global specialist in electric power conversion. Since 1995, first variable-speed Concycle® generators and power conversion technology is being used in marine applications, Uninterruptible Power Supply as well as in upcoming wind and solar/PV applications.

As of today, we are looking to a legacy of more than 23,000 converter systems in on- and offshore applications, shipped to 47 different countries worldwide, which correspond to more than 45GW.

Our R&D centers in Kempen, Krakow(Brzegi) and Sofia as well as our global service hubs support our global customer base on all continents.

## In Kempen or via Home Office we are looking for a **Working Student Marketing (m/f/d)**

### Your Task:

- Design and development of marketing materials, e.g. brochures, flyers, presentations and social media content for our product portfolio
- Coordination with external service providers (e.g. marketing agencies)
- Support in preparing for trade fairs (e.g. logistics under the direction of a trade fair coordinator)
- Support of market research activities

### Your Profil:

- You have successfully passed the first semester and have focused in particular on communication design, communication, marketing or similar
- Practical or international experience, e.g. through previous internships or semesters abroad, is an advantage
- Excellent communication and creative skills
- Advanced knowledge of using Adobe Creative Cloud,
- Knowledge of Photoshop, InDesign and Wordpress is desirable
- Fluency in English and German is an advantage
- Structured, independent and detail-oriented working style, take responsibility and enjoy working in a team

### Our Offer:

- Working in an international team in the field of renewable energies
- Flexible working hours and corresponding working time models
- Mobile working option
- Free employee parking
- Participation in the continuous improvement process

### Have we sparked your interest?

**Then we look forward to receiving your application stating your salary expectations and availability.**

### ConverterTec Service GmbH

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